

THE LIGHTING ROADSHOW

with
Will Prentice

Host of **PHOTO**
TV NEWS

- Off Camera Flash Magic
- Taking the Mystery out of Flash Modifiers
- Flash 101: Choose and Use the Right Flash for your Shooting Style
- Your First Photo Studio - Tips and Tricks
- Beyond the Umbrella - Softboxes and More in Studio
- Outdoor Portrait Lighting - Mixing Light Sources
- Light Painting - Fun Outdoor Photography

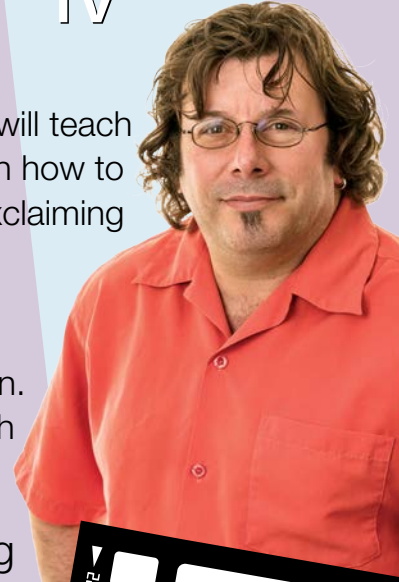


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- **Off Camera Flash Magic**
Do you always stick your flash on your camera? This 3 hour workshop will teach you how to detach yet stay connected with your flash. You will also learn how to combine multiple flashes to create photos that will have your friends exclaiming "WoW!"
- **Taking the Mystery out of Flash Modifiers**
Exploring softboxes, snoots, umbrellas, domes and everything in between. Photographers will learn the benefits and uses of each type of flash modifier in this 3 hour workshop.
- **Flash 101: Choose and Use the Right Flash for your Shooting Style**
Are you tired of your photos not being lit properly? Too bright in the centre? Too dark and noisy in low light? There's a flash for every photographer and a flash for every situation. Let me show how to choose the right flash for your needs.
- **Your First Photo Studio - Tips and Tricks**
Studio photography is becoming more popular and more accessible. Learn what to look for in an entry level kit and how to use and setup your home studio lighting gear.
- **Beyond the Umbrella - Softboxes and More in Studio**
Umbrellas spray light everywhere. Learn about softboxes, snoots, barndoors and reflectors to take your studio photography from "Cool pic" to "Amazing! WOW!" in this hands-on 3 hour workshop.
- **Outdoor Portrait Lighting - Mixing Flash with Natural Light**
Are you an "Available Light" photographer? Want to take your outdoor portraits to a new level? This hands-on workshop takes the guesswork out of outdoor portraits and allows you to create even more stunning portraits outdoors.
- **Light Painting - Fun Outdoor Photography**
Ready for something different with your photography? This fun session is all about camera settings and gear for creating truly unique photos. No two photos can ever be the same!



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- About "The Lighting Roadshow"

Photography is about harnessing light, and natural light isn't always available or appropriate. More and more photographers are setting up home studios or creating mobile studios.

"The Lighting Roadshow" courses are designed to guide photographers towards the best gear and solutions for their needs, plus numerous tips, tricks and techniques. Each course involves plenty of hands-on time for participants to apply what they are learning - facilitating retention and encouraging participants to put their newfound knowledge to work.

"Overall, I found the course to be wonderful. Will was a great instructor, fun & very knowledgeable!"

- About Will

Brand Specialist - Lighting at Amplis Foto and Owner of Captura Photography+ Imaging, Will started with product photography before taking his hard-earned lighting talents to portraits. Personable and friendly, Will has a genuine ability to connect with his subjects, which allows him to create portraits that are natural and inviting.

Will earned multiple awards for his photography while honing his craft as a High School Seniors photographer. He discovered another passion when promoted to Photo Manager - training, mentoring and encouraging other photographers!

"The training session was out of the ball park! I conquered some personal issues ... having my pic taken then critiqued by 20 of my personal friends. ... please accept my thanks."

Photographers directly trained by Will include two National Portrait Champions and 30 Portrait Excellence winners. Will was also crowned Canadian Lead Photographer of the Year and Photo Manager of the Year.

"The mediocre teacher tells. The good teacher explains. The superior teacher demonstrates. The great teacher inspires."

— William Arthur Ward



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